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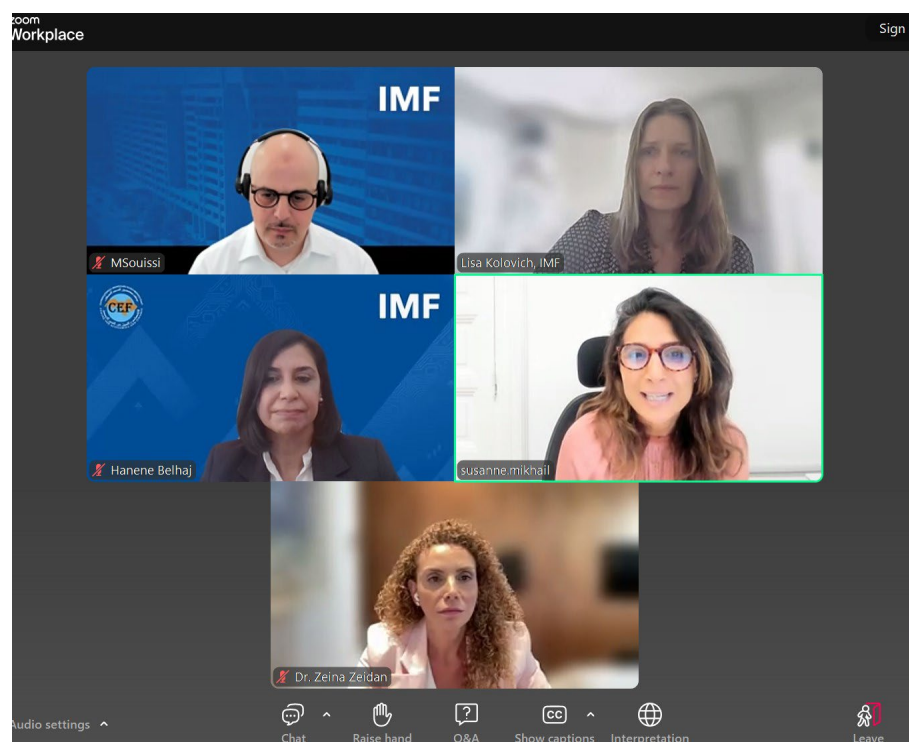
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Women's Economic Participation: A pathway for growth

June 25, 2025

Increasing women's economic participation can be a major driver for growth, especially in the MENA region, where female labor market participation is generally low. At the same time, economic policies often impact men and women differently, further deepening gender inequities. The webinar explored the design of gender-aware macroeconomic policies that foster higher and more inclusive economic growth. The panelists pointed out the gender imbalance that often characterizes policy design noting that economic policies often affect men and women differently. This highlights the importance of rectifying this imbalance to enhance GDP growth across the region.



This event offered jointly by the IMF Middle East Technical Assistance Center (METAC) and the IMF Middle East Center for Economics and Finance (CEF). The panel included **Lisa Kolovich**, Senior Economist at the IMF; **Susanne Mikhail**, Director of Women Employment in the Green, STEM, and Care Economy at UN Women; and **Zeina Zeidan**, a governance and financial strategy expert with experience in both the public and private sectors. Sharing success stories and lessons learned, the panelists emphasized the role of women's economic participation in driving sustainable growth.